Cookie Policy

INTRODUCTION

Welcome to our Cookie Policy.

To understand how and when we use cookies, we recommend that you take the time to read this cookie policy. This cookie policy provides detailed information about how and when we use cookies.

This cookie policy is issued on behalf of the Serocor Group so any references to "we", "us" or "our" is a reference to the relevant legal entity in the Serocor Group.

WHAT IS A COOKIE?

A cookie is a small text file of letters and numbers that stored on either your browser or the hard drive of your computer or mobile device. Cookies enable a website provider to recognise you, either for the duration of your visit or for repeat visits, remember your preferences and to give you a personalised experience in line with your preferred cookie settings.

Cookies may be set by the website you are visiting ('first party cookies') or they may be set by other websites who run content on the page you are viewing ('third party cookies').

Importantly, cookies cannot harm your computer.

DO WE USE COOKIES?

Yes. We use cookies to help provide you with the best experience on our websites, including tracking site usage and trends, to improve the quality of our service and to customise your experience. Any browser visiting our website will receive cookies from us.

OUR COOKIES

Our cookies don't store information such as your name or address: they simply hold a 'key' that, once you're signed in, is associated with this information.

To find out what cookies each of our websites use, we recommend that you refer to the specific cookie list on the relevant Serocor Group company website below:

Serocor Group Company	Serocor Group Company Website
Advanced Resource Managers Limited Advanced Resource Managers IT Limited Advanced Resource Managers Engineering Limited	https://www.arm.co.uk/cookie-policy/
Bloc Digital Talent Limited	http://www.hellobloc.com/cookies/
Optamor Limited	http://www.optamor.com/cookie-policy/
Hawker Chase Executive Limited	http://www.hawkerchase.com/cookies/
zyx associates Limited	http://www.zyxassociates.com/privacy

COOKIES USED FOR ADVERTISING PURPOSES

Cookies help us serve relevant adverts to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you.

If one of our cookies on your device identifies you, your usage (for example, your browsing behaviour) and log data (such as your IP address), may be associated by us with your account. We may also use aggregate data from third parties and data from your profile and website activity.

Unless you clear these cookies from your browser, we may use this information to:
- provide more relevant, interest-based advertising
- provide aggregate reports of ads activity to advertisers and websites hosting the ads
- help website and app owners understand how visitors engage with their sites or apps
- detect and defend against fraud and other risks to protect users and partners
- improve our products

THIRD PARTY EMEDDED CONTENT

If you go on to a web page that contains embedded content, you may also be sent cookies from these websites. Buttons that allow the social sharing of content, e.g. Twitter, YouTube or LinkedIn, often send cookies too however we don't control the setting of these cookies, so we suggest you check the third-party websites for more information about their cookies and how to manage them.

Each website makes use of different third party embedded content so we recommend that you refer to the specific cookie list for each website above.

RESTRICTION AND/OR REMOVAL OF COOKIES

If you would prefer to restrict, block or delete cookies that we use on our websites, you can use your browser settings to do this. Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences.

If you decide to use our websites without changing your browser settings, then you will receive all cookies used on our websites. Please note that if cookies are not enabled on your computer of other device, it will mean that your experience on our website will be limited.

FURTHER INFORMATION ABOUT COOKIES

If you'd like to learn more about cookies in general and how to manage them, please visit https://www.aboutcookies.org/. Please note that we're not responsible for the content of external websites.